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Date: March 3, 2011

Must Be Sent By: ASAP

To: Examiner Marc Dzenski

Fax No: 571 270-6577 and 571 273-8300

Company: U.S. Patent Office

Phone No: 571 270-5577

From: Mark R. Kendrick

Phone No: 213.488.7253

User No: 14238

C/M No: 81674-249773

Comments:

Application Serial No. 10/071,571

Title: Method of Media Server Control

Dear Examiner:

RE 4 11 03

I have reviewed the January 20, 2011 Office Action and I would like to set up an Examiner interview regarding this application.

First, I will propose taking the configured language out of claim 1, as is shown below. I will amend this to identify that these instructions, when executed, cause the home media server to perform an action. I think this addresses your issues with claim 1.

A home media server content management and processing system, comprising:  
an editing platform running editing software;  
a database, contained in the editing platform, to store media producer specified multi-media content;  
a set of downloadable instructions and data generated by a media producer to assemble an edited video program using a plurality of segments of the multi-media content;  
a network to distribute the multi-media content, the set of downloadable instructions, and the data generated by the media producer to home media servers;  
a home media server to receive the multi-media content, the set of downloadable instructions, and the data generated by the media producer from

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Comments (continued):

the editing platform via the network, wherein the home media server emulates assembly of the edited program using the multi-media content, the set of downloadable instructions and the data generated by the media producer, and displays the assembled edited program on a monitor,

wherein the downloadable instruction are configured, when executed, cause the home media server to search, bid for, obtain rights to, and obtain media content associated with the edited video program

I agree that the Novak reference does not disclose the limitation of "downloadable instructions configured to request a server to search for, bid for, obtain rights to and obtain media content associated with the edited video program," as you have stated on page 13 of the Office Action.


I also do not believe the Logan reference discloses the above identified limitation because I do not see where the Logan reference discloses that the server **bids for, obtains rights to and obtains media content** associated with the edited video program. I do not believe that the passages from Logan you have cited disclose this feature. More specifically, the passages just identify that data may be collected from a remote database and that a commonly shared server may send out content on demand.

Please give me a call at 213 488-7253 at your convenience to let me know when you are available for an interview.

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Regards,

  
 Mark Kendrick  
 Reg. No. 48,468